

FOR IMMEDIATE PUBLICATION
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Catch a great deal this Honda Season

Honda Marine dealers around Australia are offering great deals on Honda's entire outboard engine range from 1 October to 31 December 2011.

From the compact BF2.3 right up to the class-leading BF225, boaters in the market for a new outboard are encouraged to hurry into their local Honda dealer to hook the best deals.

Honda Australia marine manager Chris Shultz said it would be a case of 'the early bird catches the worm' in regard to taking full advantage of Honda Season.

"With discounts spanning the entire range, adding to the hype in the build-up to peak boating season in most parts of the country, deals like this won't last long," Mr Schultz said.

"Discounts are also subject to stock availability, so getting in early to get the outboard you want at a great price is sound advice.

"Bottom line, Honda customers will get an outboard that's value far exceeds the price paid for it – in regard to unequalled reliability, incredible fuel efficiency and exceptional performance."

Visit www.honda.com.au to locate your nearest Honda Marine dealer.

Further information:

Honda Australia, Customer Relations – 1300 559 846 or visit: www.honda.com.au

Incorporating unique attributes such as BLAST, ECOmo and VTEC, along with a five-year warranty, Honda's technologically-advanced four-stroke outboard engines run quieter, offer greater fuel economy, burn cleaner and are just plain better for the environment... at the same time delivering superior power and unmatched reliability. Honda – four-strokes of genius.

Media enquiries:

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